

CAPABILITY STATEMENT

POWERFUL VISUAL BRAND COMMUNICATION

JOY RAHAT BRANDING

COMPANY DESIGNATIONS

- WOSB Cage Code: 87H51|
- DUNs: 101533093
- WBENC National Certification: WBE1900201
- NAICS: 512110, 711510
- UNSPSC: 82131600

CORE COMPETENCIES

BRAND STRATEGY CONSULTING

- Branded Websites
- Visual Brand Development
- Strategic Marketing Plan
- Defining Target Market

VISUAL ASSET PRODUCTION

- Magazine Style Branding Portraits
- Branding Videography
- Cinematic Headshots
- Action and Detail Shots
- Environmental Portraits
- Commercial Branding Photography
- Commercial Branding Videography

CONTACTS

Leesburg, VA 20176

Phone: 540.333.6414

www.joyrahatbranding.com

DIFFERENTIATORS

- Complimentary Brand Message Review Session
- Expertise in Brand Identification, Clarification and Simplification
- Full Concept Creation and Brand Messaging Implementation
- Brand Positioning Strategy Planning
- Target Market Evaluation & Strategy Analysis
- On Location Globally and In Studio Production

PAST PERFORMANCE

- SAMS
- GOOGLE
- SLEEP INN
- EVENTS USA
- HAMPTON INN
- AKATA GLOBAL
- RESTON LIMOUSINE
- SKYLINE RANCH RESORT
- DREAM TOURS BY-THE-SEA
- INTERSTATE SERVICE COMPANY
- VALLEY HEALTH MEDICAL CENTER
- CELEBRATIONS HOSPITALITY, INC.
- THE MANSION ON O & O STREET MUSEUM
- WOMEN ELEVATING WOMEN CONFERENCE
- ISLAND CHARM -CULEBRA! STUDIOS & SUITES
- STRATEGY AND MANAGEMENT SERVICES, INC
- WOMEN PRESIDENTS EDUCATIONAL ORGANIZATION

At JOY RAHAT, we help identify, clarify and simplify your brand message to a single concept, that helps reduce the gap between reality and online presence. We help you get there, by mastering the art of visual attention through Joy Rahat's visuals and then strategically positioning the content that attracts your target audience in a way that will foster growth.